



Uka Tarsadia University

Department of Humanities



Report on 'Expert session on Media Literacy'

Date- 20th September 2023

Venue- Jatin Desai Auditorium

Time- 10:30 am to 12:00 pm

Expert Speaker- Ms. Priya Sahani and Mr. Samrat Gahlaut

The Department of Humanities conducted a school awareness program on the topic 'Media Literacy' in 'Jatin Desai Auditorium' for the students of B.Sc. Hons Agriculture students. Ms. Priya Sahani talked about topics such as what is media, what is literacy, the role of media in our everyday life, what is media literacy and its importance, media ethics, and social media safety tips. Mr. Samrat Gahlaut talked about topics such as citizen journalism, misinformation, disinformation, the influence of fake images and videos, how to fact-check images and videos using websites like Google Reverse Image Search and Google Fact-check Explorer, and the importance of Fact-checking. They also conducted a fun game named 'Chinese Whispers' in which all students stood in a queue and one participant had to pass on the given message to the next participant. This exercise was conducted for both verbal and non-verbal communication to show the students how the message changes when it reaches the last person and how misinformation spreads. The students gained important insights into media literacy, safe media use, and the significance of fact-checking in today's media-savvy world.



